

GUY BREITMAN

SENIOR MOTION DESIGNER

SHOWREEL Link

052-8939934

guy.breitman@gmail.com

SOFTWARE

Photoshop / Illustrator /
After Effects / Audition /
Premiere pro / FinalCut /
InDesign / Flash
Cinema4D / Figma /

Word / Excel / PowerPoint /
Outlook

Generative image and video,
AI-powered UGC, voice and
audio, AI-assisted coding, rapid
prototyping, automation,
agentic workflows, and
end-to-end AI solution building.

Higgsfield / HeyGen /
OpenAI ecosystem /
Midjourney / Ideogram /
Runway / Pika / Luma AI /
ElevenLabs / Claude /
Claude Code / Gemini / Google
AI Studio / Cursor / Base44 /
Lovable / NotebookLM.

Windows / OS X iOS / Android

LANGUAGES

Hebrew - Native
English - Fluent

PERSONAL DETAILS

Tech savvy, highly autodidactic,
enthusiastic to learn and
advance in the field of design
and technology.

PROFESSIONAL EXPERIENCE

Freelance | High-Tech, SaaS & Startups | B2B Creative Motion Designer, Brand & AI Solutions

2025–Present

- SysAid — Developed creative concepts and delivered end-to-end motion design and visual content for product marketing, including storyboarding, design, animation, sound design, editing, and final production.
- Swibo — Led the brand, creative, and go-to-market development for an early-stage SaaS startup, shaping the visual identity, messaging, marketing strategy, sales materials, and the foundational infrastructure for both marketing and sales.
- Sheyne Studio — Designed and implemented AI-powered operational solutions that improved internal workflows, automated repetitive tasks, and created more efficient and scalable ways of working.

Guesty | High-Tech SaaS company | B2B Motion Graphic designer

2022- 2025

- Sole lead motion designer in the Brand Marketing team, embedded within the Product division, leading end-to-end creation of promotional videos from concept development to final delivery.
- Collaborated with cross-functional teams (Growth, Content, and Product) to brainstorm ideas, align on creative direction, and ensure brand consistency across campaigns.
- Produced high-impact ad creatives, including storyboarding, animation, sound design, and post-production editing, while maintaining tight deadlines.
- Integrated AI tools into the creative workflow to streamline ideation, enhance visual effects, and optimize output quality.
- Developed trend-driven, lead-generating video concepts that amplified marketing messages and improved campaign performance.
- Translated product complexity into engaging narratives, boosting conversions and brand awareness.

Havas Blink | Content and social media agency Art director, Motion and After Effects designer

2018 - 2022

- Design and animation of motion graphics for clients in a variety of design languages and formats: television, social media, billboards, storefront screens, banners, Google campaigns, etc.
- Leading design conceptualization with copywriting content team.
- Collaboration with production team throughout all project phases: supplier selection, preparation of brief, and product supervision.
- Sound editing and building soundtracks for corporate videos.
- R&D of AR filters for brand promotion on Instagram and Facebook.
- Training customer service teams on how to communicate and work effectively with design teams.
- Working on multiple projects under tight deadlines.

OLALA The Brandhouse | Advertising and branding agency Graphic designer

2017 - 2018

- Brand design and complex project management in all forms of digital and offline media, and involvement in all stages from conceptualization to completion.
- Brand building for various industries, design for digital, websites, apps, banners and social media.
- Video design and processing for advertising and broadcasting including editing, VFX, SFX and post-production.

Military service | Intelligence Corps Information Security Department

2008 - 2010

- Designed publicity and training materials.
- Served as NCO and discharged with rank of first sergeant.

Military service | Israeli Police Force

2007 - 2008

- Policeman in Israeli Police Force - operated emergency hotline and dispatched emergency services.

EDUCATION

WIZO Haifa Academy of Design and Education

2011 - 2015

B.Ed.Des in visual communication design.

Mentor College

2018

Advanced After Effects course

Hugim high school

2006

full matriculation

5 units in communication

VOLUNTEER WORK

Police Patrol Unit

2004 - 2025

Volunteer in the Haifa Police patrol unit - Recruitment of 100 teenagers to the Civil Guard and their incorporation in police activities. Received outstanding volunteer awards in 2005, 2011, 2013.

Old School Car Club

2017 - TODAY

Design Team Lead – Creating a visual language, branding, advertisements and swags.